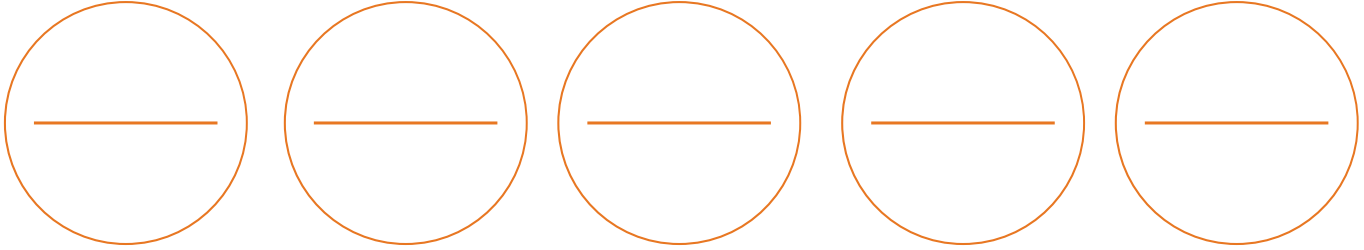


Professional Brand Board

3-5 common words a client or colleague would use to describe me.



What would a close referral say to someone to interest them in what I have to offer.



If that same referral was acting as my Chief Marketing Officer, how would they succinctly capture my most positive attributes in a personal campaign?

Piece of work or project I'm most proud of.



Piece of work or project I've had the most fun doing and why.

Best compliment I've ever received from a client or supervisor.



Who do I get repeat work from, and what do they say is the reason why?

Highlights from recent applications or referrals others have filled out on my behalf (recent reviews, letters of recommendation, etc.).

Main takeaways from any personality assessments (MBTI®, DISC®, StrengthsFinder, etc.) I've taken (if any).